



# HYPE CHEER & DANCE INC. EVENT DETAILS

## COMPETITIONS

### **SUMMERFEST SPIRIT CHALLENGE - July**

Take your game to the next level by competing at the Summerfest Spirit Challenge! Individuals and teams will compete in a wide variety of cheerleading and dance divisions while enjoying the attractions and ambience of the 'World's Largest Music Festival'!

### **SPIRIT SPECTACULAR - October**

The Spirit Spectacular, a solo, small group, and team expose, is the only competition in Wisconsin that focuses on the soloist and small group. Cheerleaders and Jazz, Hip Hop and pom Dancers are invited to display their spirit spectacularly!

### **SPIRIT OF MIDWEST - November**

Compete at the U.S. Cellular Arena and for a chance to perform at a Milwaukee Wave Professional Soccer Game. All participants will receive a special prize from Time Warner Cable and all performances will be shown on Time Warner Cable's On Demand TV Access.

### **HYPE SPIRIT MIDWEST CLASSIC - January**

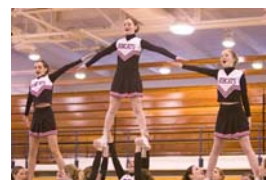
Prepare your team for regionals and state at the HYPE Spirit Midwest Classic. Receive audio feedback on your team's performance, written feedback on a detailed and comprehensive score sheet all at a fantastic location!

### **SPIRIT MADNESS - March**

This competition is the perfect end of season competition with prizes and awards acknowledging coaches, community service, parents and performers.

## OTHER EVENTS

**IMMERSION DANCE WORKSHOP**  
**EXCLUSIVE DANCE SERIES**  
**BACK TO SCHOOL JAM**  
**YEAR ROUND CHEER & DANCE CLINICS**  
**OVERNIGHT DANCE CAMP**



HYPE Cheer & Dance Inc. founded July 2001 is committed to providing quality cheerleading and dance services for individuals, cheerleading and dance teams, recreation and park programs and community organizations. HYPE's services include cheerleading and dance classes, clinics, camps and competitions.

HYPE Competitions were created for one reason—to Make Competing Fun! At HYPE Competitions expect a family event for spectators and a competitive environment for participants where the emphasis is put on the overall experience, constructive feedback, and FUN! Not only does HYPE offer well run and organized competitions, but we also give back to the community by coordinating food drives for the 2nd Harvest Food Bank of Wisconsin, donating literally tons of food annually donated by competition participants and spectators.

No matter the venue each HYPE competition has its own personality with a wide variety of divisions for everyone. From first time competitors to seasoned competitors, HYPE has a competition for you!

*"I have coached dance for many years and for the past ten years have coached all star dance teams from the elementary through collegiate level. I've taken my teams to many local, regional and national competitions throughout the years, and was delighted to find out about HYPE competitions in the Milwaukee area. We began attending HYPE in 2003 and immediately felt that HYPE events are well-run, competitive, offer a wide variety of divisions and are above all fun to do!" —Judy Johnson, West Allis Allegro*

414.371.1002  
[www.hypingitup.com](http://www.hypingitup.com)

Visit our website at [www.hypingitup.com](http://www.hypingitup.com) for event locations and times and for additional details, please contact Kendra Hill at 414.371.1002.



## HYPE CHEER & DANCE INC. EVENT SPONSORSHIP PACKAGES

\$125.00      **Event Vendor Sponsorship**

- Set-Up Booth & Sale Products / Advertise Services

\$125.00      **Coach's Folder / Bag Sponsorship**

- Include Flier in Coach's Bag / Folder

\$250.00      **Spectator & Participant Sponsorship**

- Handout Fliers or Product Samples to Spectators
- Set-Up Information Booth

\$500.00      **Specialty Award Sponsorship**

- \$200.00 – Senior Scholarship
- \$150.00 – Coach's Award
- \$150.00 – Community Service Award
- Company Logo / Name on Specialty Awards
- Competition PA Announcements
- Present Award at Awards Ceremony



\$1000.00



### **Trophy & Award Sponsorship**

- Company Logo / Name on all Performance Awards
- Coach's Folder / Bag Sponsorship
- Spectator & Participant Sponsorship
- Competition PA Announcements
- Company Representative Speak at Awards Ceremonies

\$3000.00

### **Exclusive Event Sponsorship**

- Trophy & Award Sponsorship
- Specialty Award Sponsorship
- Multi-Year Sponsorship May Include Complete Event Branding (i.e. including company name in event title)

### **Sponsorships for \$1000.00 or more may also include:**

- Company Representative on Judging Panel
- Company Logo on Event T-Shirts
- Company Logo & Web Link on HYPE's Website



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